



Head Teacher:
Mrs M Cox NPQH

North Square New Ash Green
Kent DA3 8JT
Tel: 01474 873858
Fax: 01474 874921
E-mail: office@new-ash.kent.sch.uk
www.new-ash.kent.sch.uk

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Dear Parent/Carer,

I'm writing to you today to let you know about an exciting new national writing initiative that our school is now part of – the Brit Writers' Awards.

The Brit Writers' Awards (BWA) are being launched this year to encourage and inspire unpublished writers of all ages and from all backgrounds to use creative writing to not only enhance their own capacity for self-expression but also to facilitate greater understanding and respect within today's multicultural society.

This pioneering awards programme is focusing, in particular, on young people in a bid to raise literacy skills all round – and that is why we were very keen to get involved.

Our school is now a proud member of the BWA 2010/11, and this brings numerous benefits to the school itself, to our staff and pupils – and to you, too, because all of our pupils and parents are now entitled to submit as many entries to the Brit Writers' Awards as they like for no additional cost at all!

So we'd like to ask you to start thinking about crafting an entry or two for the awards while also encouraging and supporting your child's own writing efforts. You could win a superb laptop computer or the overall prize of an amazing £10,000 – the largest prize ever offered to unpublished writers in the UK!

To submit as many FREE entries as you like, all you have to do is declare your connection to the school by using our unique BWA membership number: aa86b2. Please keep this letter in a safe place, so that you have this number to hand. And don't forget to use it – it entitles you to free entries. What's more, if you win an award, the school also wins £5,000!

Details of the different awards categories and how to submit your entries, as well as further information about the BWA, can found online at www.britwriters.co.uk Unfortunately, we are too late to submit entries for the 2010 awards, but we will be taking part in the 2011 awards. You can submit your work at any time, however.

We are very enthusiastic about the opportunities that the BWA is offering for schools throughout the UK and we hope that you will also see the immense value of this initiative for everyone involved.

Thank you in advance for your support of your child's work – and good luck with your own entries!

Mrs D Hockey
Deputy Headteacher

